

CASE STUDY

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Serving excellence to the experts.



The Rutherford Hotel



HOSPITALITY SHOWCASE 2015 HOSTING THE CRÈME OF NEW ZEALAND'S HOSPITALITY INDUSTRY



HOSPITALITY NEW ZEALAND'S ANNUAL CONFERENCE 2015

at a glance

Each year, Hospitality New Zealand presents its Hospitality Showcase, comprising a Future Leaders' Day, two-day conference and 'Awards for Excellence' Dinner. In 2015 Nelson played host to the conference, based at the Rutherford Hotel Nelson, A Heritage Hotel. Social highlights included cocktails at the World of WearableArt and Classic Cars Museum and lunch at Seifried Estate Winery.



World of WearableArt

Date:	6 – 8 October 2015
Destination:	Nelson, New Zealand
Conference Venue:	Rutherford Hotel Nelson, a Heritage Hotel
Accommodation:	Rutherford Hotel Nelson and Trailways Hotel
Delegates:	90 attended the Future Leaders' Day, 200 attended the two-day conference, 340 attended the Awards for Excellence Dinner
Sector:	Hospitality
Off-site Events:	Cocktails at World of WearableArt and Classic Cars Museum (event management by DARKHORSE); lunch at Seifried Estate (catering by Petite Fleur)
Awards for Excellence Dinner:	Rutherford Hotel Nelson (event management by Lime & Soda)

The 'Voice of Hospitality'

Hospitality New Zealand (HNZ) is a member-based association that supports hospitality businesses across New Zealand. There are currently 2,400 members, representing bars, restaurants, cafes, hotels, country pubs, off-licences, motels and luxury lodges. HNZ provides a range of member benefits and is a strong industry advocate, both on a local and national scale.

Why Nelson?

"Nelson has a great vibe. The people are accommodating and it's compact so you can see the area without having to travel far. Air access into Nelson has improved, which is great as we host delegates from all over New Zealand. When we visited before the conference Angela of Nelson Tasman Tourism did a great job of showcasing the region. She understood our needs and tailored the trip accordingly, so that we could see how Nelson would work for us."

Rebecca Dobbs, conference manager HNZ

Down to business

More than 30 industry leaders, politicians, government department managers, futurists and an economist presented keynote talks, panel discussions and workshops during the Future Leaders' Day and two-day conference Hospitality Showcase. All business sessions were held in the Rutherford Hotel conference centre.

"The Rutherford has been quite smart with how they've put their conferencing space together. I was also impressed with the team at the hotel. They all worked very well together."

Rebecca Dobbs, conference manager HNZ

Black tie time – Awards for Excellence Dinner

Rutherford Hotel executive chef, Alistair Forster, was not fazed with catering for an audience comprising leading New Zealand chefs, hoteliers and restaurateurs. His outstanding three course menu, featuring seared tuna, venison carpaccio, duck leg confit, bitter chocolate flan and pear-baked cheesecake, was greeted with acclaim.

Offsite cocktails at the World of WearableArt and Classic Cars Museum

Delegates and their partners enjoyed an evening of cocktails, canapes and freedom to explore the extraordinary World of WearableArt and Classic Cars Museum collections.

"I was so excited to walk around the big halls with that fantastic selection of cars, they were a total surprise."

Glenn Curphey, executive chef Brentwood Hotel.

Offsite lunch at Seifried Estate

Nelson Coachlines transported all delegates through the beautiful countryside to Seifried Estate where, despite a tight timeframe, head chef Horst Wellmeyer and his Petite Fleur catering team delivered a magnificent three course lunch, matched with Seifried wines.

NELSON, THE DETAILS

Nelson city has excellent business events facilities, for anything from intimate, boutique meetings to large conferences. There are several daily flights from all major New Zealand airports to Nelson, and Nelson Airport is located an easy 10 minute drive from town. As well as ticking the essential boxes, the region is known for its natural produce; seafood, horticulture and wine. Three national parks, Tasman's Great Taste Trail cycle trail, inspiring art trails, and quality cuisine, wineries and craft beer breweries offer huge opportunity for off-site, partner and pre and post activities.

