

CASE STUDY

*Celebratory, adventurous, fun.
Nelson in sync with oodles of oompah!*



Grand Mercure Nelson Monaco



THE ENJO FESTIVAL 2015
REWARDING TOP SALES
CONSULTANTS WITH
FUN AND STYLE



Saxton Oval

NELSON AND THE ENJO FESTIVAL 2015

at a glance

ENJO's top national sales consultants and their partners were invited to Nelson for the company's annual incentive conference and celebration, known as the ENJO Festival. While the consultants conferenced at the Theatre Royal Nelson, their partners enjoyed a country adventure. Social highlights included a double decker bus tour of some of Nelson's best loved icons, a Gala Awards dinner and a Bavarian Beerhall-themed party night.



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| Date: | 18 – 19 September 2015 |
| Destination: | Nelson, New Zealand |
| Conference Venue: | Theatre Royal Nelson |
| Accommodation: | Grand Mercure Nelson Monaco |
| Delegates: | 53 guests including partners |
| Off-site tour: | Some of Nelson's icons via double decker bus (Nelson Cathedral, Isel House and World of Wearableart Museum) |
| Partner Programme: | Happy Valley Adventures (quad biking, Skywire and BBQ lunch) |
| Gala Awards Dinner: | Saxton Oval (catering by Petite Fleur, theming by Got it Covered, music by Summer Suns) |
| Bavarian Beerhall Party: | Grand Mercure Nelson Monaco's marquee (theming by Got it Covered, oompah music by Nelson Brass Band) |
| Board Meeting: | Grand Mercure Nelson Monaco |
| Event management: | Quay Performance Ltd |

About ENJO

ENJO is an international company committed to protecting the environment and making a positive contribution to reduce water, land and air pollution by distributing chemical-free cleaning products. In New Zealand, ENJO products are sold nationwide by consultants offering home demonstrations.

Getting to Nelson

Flights were seamless, with easy access to Nelson from all around New Zealand. Nelson Coachlines transported guests to and from venues. As a city Nelson was very easy to navigate from an organiser's viewpoint, and all venues were within easy driving distance.

Down to business

The conference plenary was held in Nelson's beautifully restored, historic Theatre Royal. Keynote speakers included Auckland-based naturopath and advocate for clean living, Clive Pucknett, and Australian motivational trainer, Bev Unitt. Following the business session, lunch was enjoyed at one of Nelson's earliest craft breweries, Founders, set in visitor attraction Founders Heritage Park.

Offsite elegance

Delegates and their partners toured some of Nelson's best loved iconic attractions on a double decker bus: the Nelson Ladies Choir entertained at Nelson Cathedral, locally-made truffles and 'old fashioned' lemonade were treats at historic Isel House, and guests were 'wowed' at the World of Wearableart and Classic Cars Museum.

Partners programme

Happy Valley Adventures hosted an exhilarating outing; the guests drove quad bikes through farm and forest to a lookout point, with stunning coastal views across Nelson Bay, then launched themselves on the Skywire – billed as the world's longest flying fox travelling over 3km of native forest – working up quite an appetite for a barbecue lunch.

Bavarian party night

The winning combination of Grand Mercure Nelson Monaco's Grand Marquee and local theming company Got it Covered produced a beerhall straight out of in Munich for the Festival's party night.

Enhancing the theme, the resort's cuisine team served up a tasty menu of wurst sausages, schnitzels and sauerkraut; strudels and kaiserschmarrn; steins and schnapps while the Nelson Brass Band entertained with foot stomping 'oompah' music. Before retiring to their luxurious accommodation just a few steps away, the DJ kept everyone on the dance floor until late in the evening.

Gala Awards Dinner

Chef Horst Wellmeyer, of local catering company Petite Fleur, created an outstanding menu for the Gala Awards Dinner, showcasing Nelson produce and beverages at the stunning Saxton Oval.

"I am compelled to write some very positive comments about the destination and the people who are deemed local suppliers and the face of Nelson. Having conducted 15 of these events in different parts of New Zealand I know that if all suppliers and the local Convention Bureau are in sync, ENJO will have a very special event. This was the case in Nelson."

"From bands, to transport, partner activities, tours and unique accommodation, Nelson has it all and at a very high standard. In summary, Nelson gave us the memories we asked of it."

Nick Porter, ENJO New Zealand

NELSON, THE DETAILS

Nelson city has excellent business events facilities, for anything from intimate, boutique meetings to large conferences. There are several daily flights from all major New Zealand airports to Nelson, and Nelson Airport is located an easy 10 minute drive from town. As well as ticking the essential boxes, the region is known for its natural produce; seafood, horticulture and wine. Three national parks, Tasman's Great Taste Trail cycle trail, inspiring art trails, and quality cuisine, wineries and craft beer breweries offer huge opportunity for off-site, partner and pre and post activities.

